JESEL®
VALVETRAIN INNOVATION

2018 Quick Styleguide

Pantone 185C
#ed1c24

White

Black

The primary Jesel logo can alternate between white and black to maximize background contrast.

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Department & Product Logos.

JESEL® CUSTOM SHOP

JESEL® CPR

JESEL® NITRO ALCOHOL

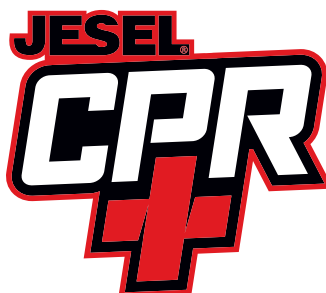Jesel decals should ALWAYS be die-cut.
Please contact us directly for contingency decals.

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Secondary Jesel logos should never have
their colors altered. These logos are only
to be used in contingency applications.

JESEL®
SHAFT ROLLER ROCKER ARMS

JESEL®
CAMSHAFT BELT DRIVES

JESEL®
OVERHEAD CAM FOLLOWERS

JESEL®
PRECISION ROLLER LIFTERS

JESEL®
CUSTOM CAMSHAFT CORES